

# The Inter-Company Telepresence & Videoconferencing Conference



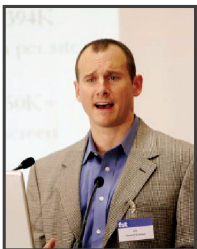
The Complete Conference on DVD including Course Material and a Hardcover of The Telepresence and Videoconferencing Handbook

The Inter-Company Telepresence and Videoconferencing Conference was held on April 22nd, 2010 and featured some of the industry's best minds discussing the best practices around creating an inter-company telepresence and videoconferencing program. The complete conference is now available on DVD with all the course material and a hard copy of the Inter-Company Telepresence and Videoconferencing Handbook.

Get detailed information on how your organization can create an inter-company telepresence and videoconferencing program. Learn how to cut costs, improve individual and organizational productivity, accelerate time-to-market advantage, and create a disaster recovery capability should war, terrorism, economic collapse, or a public health emergency limit your ability to do business effectively using physical travel.

Topics and Presenters Include:

- Overview of the Challenges and Rewards of Inter-Company Visual Collaboration & Overcoming Operational Hurdles** - Howard S. Lichtman, Human Productivity Lab
- Inter-Company Information Security** – Brent Houlahan, CSO - Unisys
- Technical Challenges & Solutions** - Aaron Roe, Deloitte
- Cultural Barriers and Driving Adoption** - Peter Brockmann - Brockmann & Company



**Howard S. Lichtman -**  
President, Human Productivity Lab &  
Publisher, *Telepresence Options*

Howard S. Lichtman is a productivity-focused technology futurist and consultant with specialties in telepresence and visual collaboration to improve organizational and personal productivity. He is the founder and president of the Human Productivity Lab, an independent consultancy and research firm that helps organizations design telepresence strategies and deploy telepresence solutions. He is the publisher of *Telepresence Options*, the #1 website on the Internet covering the telepresence revolution and editor of the *Telepresence Options Telegraph*, the world's most widely read publication focused on telepresence technologies.

## Aaron Roe - Video Services Leader, Deloitte

Aaron Roe is the Video Services Leader at Deloitte where he manages a large scale deployment of telepresence and videoconferencing infrastructure and group systems. He is in the process of optimizing Deloitte's video infrastructure which will allow the firm to improve communications with partners, vendors, and customers.

Mr. Roe has also built and managed video network operation centers for managed telepresence and videoconferencing provider Iformata Communication from 2004 through 2007, Radian Group Inc. where he built & directed their Network Operations Center, and TeleSuite Corporation, where he held the title of Director of Network Operations and designed and managed their Video Network Operations Center.



**Brent Houlahan -**  
Chief Security Officer -  
Unisys Global ITO Solutions

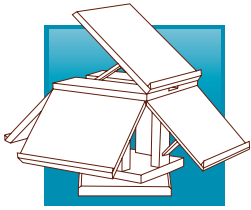
Mr. Houlahan is CSO for the Global ITO solutions business at Unisys. Previously he was the VP Managed Security Solutions at MCI, and CTO & VP Operations at NetSec, an MSSP acquired by MCI in January of 2005. Prior to joining NetSec Brent worked for other venture-backed startups and built hosting and security services at global internetworking provider Savvis. Brent was founder and Group Manager of Global Security Product Engineering at UUNET where his VPN development team won DataCom Magazine's 1998 "Product of the Year". Brent is an Electronic Warfare graduate of the US Army Intelligence Center, and his experience includes intelligence community field assignments in the UK & Japan.



**Peter Brockmann - President,**  
Brockmann and Company

Peter Brockmann is a frequent author and commentator on telepresence, video conferencing, mobile and business communications technologies. His insights are imbedded in Brockmann & Company, a high tech analyst and consulting company serving the needs of users, equipment vendors and service providers.

Brockmann is the author or coauthor of numerous publications on telepresence and videoconferencing including: *The Inter-Company Telepresence and Videoconferencing Handbook*, *The Telepresence and Videoconferencing Exchange Review*, *Telepresence 2009*, and *Visual Collaboration 2.0 - Tips for Improving the Experience*.



**Human  
Productivity  
Lab**

**The Inter-Company Telepresence &  
Videoconferencing Conference &  
Working Group**

## Faxable Order Form

### The Inter-Company Telepresence and Videoconferencing Conference DVD & Course Material

The 2010 Inter-Company Telepresence and Videoconferencing Conference was held in Reston, Virginia. The DVD course includes the presentations from the conference with detailed information on how your organization can create an Inter-company Telepresence and Videoconferencing Program. Learn how to cut costs, improve individual and organizational productivity, accelerate time-to-market advantage, and create a disaster recovery capability should war, terrorism, economic/currency collapse, or a public health emergency limit your ability to do business effectively using physical travel. Topics & Presenters Include:

Operation Issues	<b>Howard S. Lichtman</b> – President, <b>Human Productivity Lab</b>
Technical Issues	<b>Aaron Roe</b> – Video Services Leader, <b>Deloitte</b>
Security Issues	<b>Brent Houlahan</b> – Chief Security Officer, <b>Unisys</b>
Cultural Issues	<b>Peter Brockmann</b> - President, <b>Brockmann &amp; Company</b>

**Course Includes: DVD of the Conference, Course Materials, Hard Copy of *The Inter-Company Telepresence and Videoconferencing Handbook***

**Cost: \$495**

**Payment: MasterCard, Visa, Discover, American Express**



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