

FOR IMMEDIATE RELEASE

**HUMAN PRODUCTIVITY LAB RELEASES NEW PUBLICATION,
“PLANNING A VIDEOCONFERENCING OR TELEPRESENCE PROJECT”**

Ashburn, VA, May 31st, 2013 – The visual collaboration consultancy Human Productivity Lab (HPL) announces the release of the publication *Planning a Video Conferencing or Telepresence Project*. Written by HPL Consultant Richard Tucker, this guide is based on the experiences and lessons learned by end user organizations that have implemented telepresence projects, from personal systems to immersive room systems.

The detailed guide provides information for end-to-end planning of a telepresence or video conferencing project, including an overview of solution types and components, budgeting, timelines, market considerations, and requirements determination. The guide also outlines how to get hands-on experience, select a provider and implement your solution.

Author Richard Tucker notes, “This guide will help end users understand everything they need to know to successfully create a telepresence project, starting with a high level explanation of telepresence solutions, all the way through design, delivery, testing and training.”

The 32 page *Planning a Video Conferencing or Telepresence Project Guide*, which includes detailed charts, diagrams and checklists, is available online at www.HumanProductivityLab.com/en/planningguide

The Human Productivity Lab, [which recently expanded its consulting practice with addition of ten prominent industry experts in the fields of videoconferencing, telepresence, streaming media, robotic telepresence, and unified communications](#), will be available to meet with potential clients and partners at the InfoComm tradeshow in Orlando, Florida the week of June 10th-14th.

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About Richard Tucker

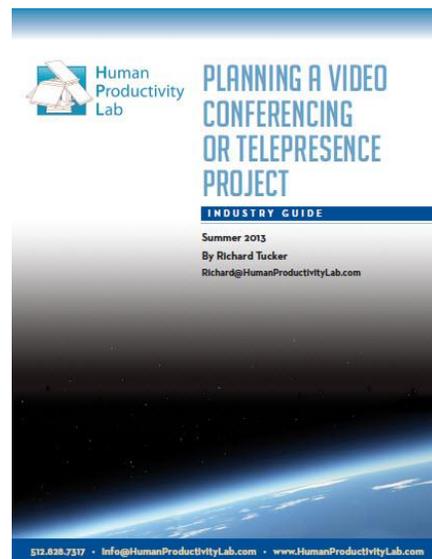


Richard has extensive experience working with end user organizations to deliver telepresence solutions that meet business objectives. This includes strategy development, procurement and implementation of telepresence and video conferencing solutions, both standalone, and as part of broader unified communications solutions.

About the Human Productivity Lab:

The Human Productivity Lab is the leading consultancy for organizations looking to deploy and future-proof visual collaboration solutions including videoconferencing, telepresence, streaming video, unified communications, and Video Network Operation Centers. The Human Productivity Lab offers organizations a host of advisory services including:

- Visual Collaboration – Environment/Room Design & Network Design
- Visual Collaboration for Agile Software Development & Scrum
- RFP Creation, Bid Management and Oversight
- Unified Communications – Design and Optimization



- Video Network Operation Center & Video Call Center– Design, Build, Staff, and Train
- Infrastructure and Environments
- Video Recording, Archiving, and Streaming,

More information at: www.HumanProductivityLab.com

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