

Telepresence Options Sponsorship Opportunity Overview				
	Bronze	Silver	Gold	International
Cost	\$5,000.00	\$15,000.00	\$25,000.00	European Languages: \$13,500 Asian Languages: \$15,000
Listing in HPL Press Releases with Link	Yes	Yes	Yes	In the Press Release for that Foreign Language Edition Only
Organization write-up in Vendor Appendix	1/2 to 1 page	1/2 to 1 page	1 page	In the sponsored foreign language edition only.
Write up of Corporate Solution Review (in TO2K8 2008 and on TO2K8 Website)	1 page	2 pages	2 pages	No
Webpage Link to your site from HPL TO2K8 Website	Yes	Yes	Yes	Yes
Hard Copy Editions of TO2K8 2008	15	35	50	No... But HPL will coordinate printing and distribution of Hard Copies of each International Edition for cost + 15%
Advertising in TO2K8 2008 Marketing Appendix	0 pages	4 pages	6 pages	6 Additional Pages in International Edition Only.
Hosting/Linking of video clips on TO2K8 website for 3 months	0	up to 3 clips	Up to 5 clips	No
Custom version of paper with other sponsor's marketing material removed.	No	No	Yes	Yes. For distribution on your site only. The authoritative TO2K8 download will feature the marketing material of all the sponsors.
Custom version of DVD with other sponsor's marketing videos removed.	No	No	Yes	Yes Cost + 15%
Video Management Interview and Video Solution Review	No	No	Yes	No
Sponsor's Logo on Title Page of International Edition	No	No	No	Yes

<p>Translated text available for custom international editions for Gold Sponsors of the authoritative English Edition</p>	<p>No</p>	<p>No</p>	<p>Yes. For each language that we secure a sponsorship the translated text will be made available to Gold Sponsors of the Authoritative English edition for \$1,000 to cover custom translation, repouring the translated text, etc.</p>	<p>Yes. If the International Edition Sponsor is also a Gold Sponsor they can use the translated text to create their own custom International editions for \$1000 to cover custom translation, repouring the translated text, etc.</p>
<p>Recognition in Press Release Announcing Sponsorship of the International Translation</p>	<p>No</p>	<p>No</p>	<p>No</p>	<p>Yes</p>
<p>Logo, link, and verbiage memorializing the sponsorship on the authoritative download page, search engine optimized for each sponsored International Edition:</p>	<p>No</p>	<p>No</p>	<p>No</p>	<p>Yes</p>