

Human Productivity Lab Launches Telepresence Options Website

Tuesday, October 30th, 2007

For Immediate Release

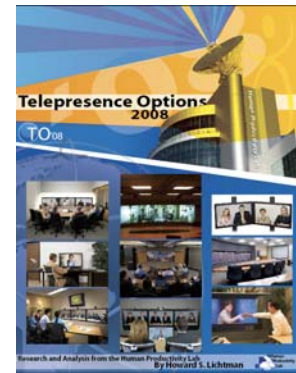
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Telepresence Options 2008 Website at www.telepresenceoptions.com is a “One Stop Shop” for organizations evaluating telepresence and inter-networking telepresence solutions.



Ashburn, VA October 30th, 2007 -- The Human Productivity Lab (HPL), an independent research firm and consultancy focused on telepresence and inter-networking telepresence, announces the launch of their newest website covering the telepresence industry: *Telepresence Options* at <http://www.telepresenceoptions.com>

Telepresence Options 2008 will feature a comprehensive overview of the technologies, vendors, and inter-networking options available for telepresence conferencing. The guide will be essential to executives, technologists, educators and organizations interested in leveraging telepresence technologies to improve their ability to collaborate effectively with their branch offices, joint venture partners, vendors, customers and supply chains globally. Company Profiles and Solutions Reviews of telepresence and inter-networking telepresence solutions will begin posting to the site in the coming days and weeks.

The website is a companion to the Lab's upcoming publication *Telepresence Options 2008* which will be released in hard copy and as a downloadable PDF in January 2008. The project will also include a companion DVD and Internet video channel featuring the Lab's original videography on telepresence, inter-networking telepresence and the emerging telepresence industry including product overviews and interviews with the key executives and personalities revolutionizing telepresence and effective visual collaboration. Those interested can register to receive a free copy of *Telepresence Options 2008* at www.telepresenceoptions.com/syndication/

Telepresence Options 2008 builds on the Lab's last major survey of Telepresence: *Telepresence, Effective Visual Collaboration, and the Future of Global Business at the Speed of Light*, currently in its second hard copy printing and available as a free download at www.humanproductivitylab.com/telepresencepaper/.

Telepresence Options is a multi-vendor survey of Telepresence and Effective Visual Collaboration sponsored by the leading providers of telepresence and inter-networking telepresence solutions including: [Teliris](#), [Iformata Communications](#), [Cisco Systems](#), [Polycom](#), [Verizon Business](#), [Digital Video Enterprises](#), [MASERGY](#), [Telepresence Tech](#), [Electrosonic](#), [Hibernia Atlantic](#), [HaiVision Systems](#), [ATK Services](#), [HP Halo Collaboration Solutions](#) and [BT Conferencing](#).

Sponsorship of *Telepresence Options* provides organizations with the most cost-effective and targeted vehicle available to reach those interested in telepresence conferencing and inter-networking telepresence. Sponsors can receive a variety of benefits including a company profile and review of their solution on the website and in the upcoming *Telepresence Options 2008* yearbook, the ability to include marketing material in the yearbook's appendix, and a video solution review on the DVD, website, and video channel. Information on sponsorship of *Telepresence Options* can be found at <http://www.telepresenceoptions.com/sponsorship/>



About the Human Productivity Lab

The Human Productivity Lab is an independent research firm and consultancy covering the telepresence and effective visual collaboration industries. The Lab provides telepresence consulting services to vendors, channel partners, and end users including: telepresence solution design, acquisition consulting, RFI/RFP development, technical / information security due diligence and market research among other engagements. The Lab's work and analysis is frequently featured in the media and trade industry publications including: Reuters, *The Chicago Tribune*, *CFO Magazine*, *Pro AV Magazine*, *Killer App Magazine*, and *CXO Magazine* among others.

With over 300,000+ hits per month from over 65 different countries, the Lab's website at www.HumanProductivityLab.com ranks as the Internet's number one site for news, research and analysis on the emerging telepresence industry.

With over 700,000 views of the posted video content, the Lab's YouTube Channel at www.youtube.com/profile?user=HSL is YouTube's number-one destination for videos on telepresence, effective visual collaboration, Inter-networking telepresence, Human Computer Interaction and personal and organizational productivity.

Though unequivocally pro-technology, the Lab tempers its enthusiasm with a firm understanding of technology's limits with respect to the all-too often neglected "Human Factors" of implementation.

While **Productivity** is our middle name we *always* put the **Human First**.