



FOR IMMEDIATE RELEASE

HUMAN PRODUCTIVITY LAB ADDS COMMUNICATIONS INDUSTRY FINANCIAL EXPERT LEMOYNE ZACHERL TO ITS CONSULTING PRACTICE

**CAPABILITIES AND EXPERIENCE GROWING AT THE WORLD'S LEADING TELEPRESENCE
AND VISUAL COLLABORATION CONSULTANCY**

ASHBURN, VIRGINIA – May 6, 2009 – The Human Productivity Lab (HPL), the world's leading independent telepresence analysis, research and consultancy firm, today announced that LeMoyne Zacherl is joining the Human Productivity Lab Consulting Practice with a finance focus on international data networking, managed services and on carrier finance, business planning and financial modeling.



Bringing a superb understanding and wealth of experience in the financial aspects of the communications industry, LeMoyne was part of the team that led SAVVIS Communications' successful \$408 million Initial Public Offering. With CFO experience at both privately and publicly-held companies, LeMoyne offers HPL's clients seasoned financial planning

and business management capabilities, including extensive financial expertise.

“LeMoyne's financial focus in telecommunications finance, including his work with satellite communications, managed service providers, and global inter-networking companies, expands the scope of the Human Productivity Lab's consulting practice considerably,” said Howard Lichtman, Founder and President of the Human Productivity Lab. “Having someone with LeMoyne's experience and capabilities adds yet another dimension to our ever-growing practice.”

LeMoyne began his professional career with twelve years at Coopers & Lybrand, one of two predecessor firms to PriceWaterhouseCoopers, LLP. He most recently served as a consultant for Sirius XM Radio and has held prior senior financial positions at Loral Orion Network Systems, WorldSpace and SAVVIS Communications. In 2001, LeMoyne was/is a board member of Powwow Networks (the predecessor company to the successor company, Powwow Virtual), one of the earliest telepresence companies in the industry. He also serves on the Board of Advisors of the Human Productivity Lab. LeMoyne holds a B.S. Degree in Accounting from Gannon University, Erie, PA.

Additional information about the Human Productivity Lab's Consulting Practice can be found at <http://www.HumanProductivityLab.com/consulting> or by contacting Info@HumanProductivityLab.com.

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The Human Productivity Lab is the leading independent telepresence analyst and consulting firm to global Fortune 5000 enterprises, as well as telepresence manufacturers, managed services, and inter-networking providers. Located in Ashburn, VA, the Human Productivity Lab offers telepresence end-user firms and vendors a host of advisory services including Equipment Acquisition, Managed Services & Network Consulting; RFI & RFP Preparation; Telepresence and Visual Collaboration Strategy; Investor Due Diligence; and Best Practice Assessments. The Lab also publishes *Telepresence Options*, a multi-vendor sponsored survey of telepresence technologies, and the #1 website covering telepresence and effective visual collaboration.

<http://www.TelepresenceOptions.com> Although the Human Productivity Lab embraces the advances in organizational communications and performance made possible by telepresence, our mission is firmly grounded by an awareness of technology's limits, and guided by an overarching respect for human values and interests. While Productivity is the Lab's middle name, we always put the *Human* first.

If your organization is considering deploying telepresence, call the Human Productivity Lab at 512-828-7317, or email us at Info@HumanProductivityLab.com.

For more information visit <http://www.HumanProductivityLab.com>.

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