



**Telepresence and Videoconferencing Catalog** – *The Telepresence and Videoconferencing Catalog* is a stand-alone site that is tied to and promoted by *Telepresence Options*. Each *Telepresence Options* sponsor gets one Catalog Entry in the Catalog for each Solution Snapshot their sponsorship provides. [Ala Carte Catalog Entries and targeted advertising on the site can be purchased whether or not you are a full sponsor of Telepresence Options.](#) Additionally, *Telepresence Options* sponsors can purchase additional Catalog Entries.

**Catalog Entries** – Include: Primary Image, 1-3 Paragraphs of Text, Link, and Video on the primary page and the ability to include additional images / documents in a sub-page. Each entry is live for one year.

1 for \$995 Per year,     3 for \$2575             5 for \$3975             10 for \$6975

**Targeted Advertising in the Telepresence and Videoconferencing Catalog** – Companies have the opportunity to differentiate themselves with targeted advertising on the Telepresence & Videoconferencing Catalog website.

**Front Page Featured Solution** – The featured solution section on the Telepresence Catalog is a front-page placement. The placement is limited to two companies per month and the ads alternate with each new visitor and/or page refresh. It is the highest profile placement on the site. The ad will link to your Telepresence Catalog Entry and comes with one Targeted Interior Banner Ad that can be linked to an external website.

\$1750 Per Month             \$4500 for Three Months

**Targeted Interior Banner Ad** – Interior banner ads can be targeted to specific areas within the catalog. I.E. Telepresence Group Systems, Videoconferencing, Managed Services, etc. The placement is limited to two companies per month per Catalog Category. Ads can be directed towards a specific catalog entry OR directed towards an external URL. Banners are 210 x 450 pixels max.

**Overview / Table of Contents Page:**            \$995 Per Month    \$2595 for Three Months  
**Individual Category Page:**                        \$795 Per Month    \$2075 for Three Months

**Telepresence Options Telegraph** - *The Telepresence Options Telegraph* is a monthly periodical that covers telepresence and visual collaboration, video managed services, and inter-networking video. As of March 4<sup>th</sup>, 2010 the Telegraph has over 3,000+ subscribers and is growing at about 50-100+ per month including losses to un-subscriptions which generally average less than .5%

**Telegraph Sponsorship**                            \$1500 Per Month    \$4000 for Three Months

**Arming Telepresence Commission Driven Mercenaries** – Our open-source competitive overview and sales training for telepresence and videoconferencing sales and product management professionals.

- Call me... I'm interested \_\_\_\_\_
- Call \_\_\_\_\_ S/He might be interested

**HPL Video Content Aggregation Channel Promotion:** Yes! Hook Us Up! Nah

Single Video Uploaded to HPL's Flagship YouTube Channel	<b>\$Free</b>	<input type="checkbox"/>
Single Video Uploaded to 10 channels	<b>\$750</b>	<input type="checkbox"/>
5 Video Package Uploaded to 10 channels	<b>\$3,000</b>	<input type="checkbox"/>

**Terms**

**Telepresence Options** – Web Payment (1/2 of the Total) is due immediately (Net 10) & Yearbook Remainder (2<sup>nd</sup> 1/2 of the total) is Due Upon Release of the Draft (August/Sept)

**Telepresence & Videoconferencing Catalog** – Due Immediately (Net 10)

Orders Over \$20,000 can be split into 2 equal payments due on successive months  
Orders over \$40,000 can be split into 3 equal payments due on successive months

**Payment Options:**

**Company Purchase Order:** PO # \_\_\_\_\_

Please bill me in:  Now (**Net 10**)  2 Equal Payments (>\$20K)  3 Equal Payments (>\$40K)  
Credit Card Order:  Visa  Master Card  American Express  Discover

**Credit Card #** \_\_\_\_\_ **Expiration Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**Name on Card:** \_\_\_\_\_ **Security #** \_\_\_\_\_

**Primary Contact /Authorized Signatory**

**Billing Address (If different)**

\_\_\_\_\_  
Contact Name & Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address Line 1

\_\_\_\_\_  
Address Line 2

\_\_\_\_\_  
City, State, Zip or Postal Code

\_\_\_\_\_  
Contact Phone Number      Email

\_\_\_\_\_  
Contact Name & Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address Line 1

\_\_\_\_\_  
Address Line 2

\_\_\_\_\_  
City, State, Zip or Postal Code

\_\_\_\_\_  
Contact Phone Number      Email

***Please fax the completed agreement(s) to HSL@HPL@FAX# (480)393-5435  
Thank You for Your Support of our Research!***